**Sample Email to Employees on New Telemedicine Health Benefit**

Subject: New telemedicine health benefit

On the first of next month, you will have access to a new health benefit: telemedicine from MYidealDOCTOR.

Telemedicine let’s you consult with a doctor by phone or video anytime, 24/7/365, from home, the office, or on the road. If you or a family member has a non-emergency illness where you would normally go to the doctor’s office, urgent care, or the Emergency Room, you will be able consult with a doctor, who can diagnose and if necessary, prescribe medication such as antibiotics and antihistamines.

Soon you will receive a welcome email from MYidealDOCTOR with a link to register yourself and your family. Once registered, anytime you or a family member has a non-emergency illness such as a cold/flu, nausea, sinus infection, allergies, etc. you can call their toll free number and speak with a nurse concierge who will review your symptoms and schedule a call back from US Board Certified physician, usually within the hour.

When the doctor calls you back, you will review your symptoms and answer the doctor’s questions about your ailment. If a prescription is necessary, the doctor will send the prescription to your local pharmacy. There is no co-pay for the consultation. Your only expense will be for any prescription medication ordered by the doctor.

While this is not a substitute for health insurance, it is a convenient way to access health care without incurring co-pays and having to wait at the doctor’s office, exposed to other illnesses. This service does not cover chronic illness or emergencies, and no DEA-controlled substances will be prescribed.

Attached is a simple flyer describing the service. You can also visit the website, MYidealDOCTOR.com for more information.

 